

Digital editions of *Group Tour Magazine* and *Student Group Tour Magazine* target international, inbound group travel planners *plus* the most Web-savvy segment of our magazine readers.

The digital edition gives you new ways to draw group planning readers to your message.

International circulation: 1,000 and growing.

SPONSORSHIP

When readers open the digital edition, yours will be the first name they see. Sponsorship gives you the entire page to the left of the cover. All readers must pass through this cover-spread portal to begin viewing the digital edition.

ONE TIME \$1,000

Sponsorship ads must be 320 pixels wide by 400 pixels tall and will include one hotlink to the URL of your choice.

EMBEDDED VIDEOS

If you have a presentation video, why not attach it to your ad? Not only will a video give planners a better sense of what you can offer, but the presence of a video window will draw extra attention to your ad.

ONE TIME \$250

All videos must be 320 x 240 resolution, less than 10 minutes long, and under 100 MB. MPEG 4 format at 30 fps rate is preferred.

HOT LINKS

Activate your ad so that, with a mouse click, readers can be instantly transported to your Web site.

ONE TIME \$200
FOUR TIMES \$500

You may link to your Web site or any other location on the Web.

You must be an advertiser in *Group Tour Magazine* or *Student Group Tour Magazine* to enhance your ad in the digital editions.

